



MORRIS GARAGES  
Since 1924

## **JSW MG Motor India's response - MG Windsor EV Charging offer**

**Gurugram, February 11, 2025:** MG is dedicated to making electric vehicle (EV) ownership accessible and has led several initiatives to support this mission, such as providing complimentary home chargers, installation of public and community chargers, developing unified charging platform and introducing free public charging for MG Windsor EV customers for a limited time. However, to address increasing instances of usage that exceed our fair usage policy as well as risk the health of battery due to non-recommended charging practices, we are updating a new public charging usage limit. This adjustment allows us to continue providing charging on fair usage basis while preventing misuse and ensuring equitable access for all eligible MG Windsor EV owners, enhancing the overall charging experience.

We encourage all MG owners to review the charging guidelines in their owner's manual for best practices related to battery health and longevity, including mindful use of DC fast charging. We sincerely appreciate your understanding and cooperation, and we are confident that this adjustment will enable us to keep offering valuable charging benefits to our community.

### **About JSW MG Motor India**

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors) formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while continuing to stay focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, best of innovation across its business operations, and generating significant employment opportunities through extensive localization.

### **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, and MG Comet – The Street-Smart Car.

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